

**Economic Development Advisory Committee
November 9, 2009**

Attendance: Present were members Greg Johnson, Eric Stanley, Gus Lerandeau, Arthur Bouffard, Bill Hutwelker and David Cairns. Also present was Patrice Nesbitt and Town Administrator Elizabeth Fox.

The meeting was called to order at 5:10 p.m.

Election of Officers for the upcoming year (through September 2010): Greg Johnson was elected chair, Gus Lerandeau Vice-chair and Eric Stanley as secretary.

Approval of Minutes of Prior Meeting. The committee approved as written the minutes of their meeting of October 5, 2009.

Committee's members met with Nesbitt reviewing ideas for a committee web site. Nesbitt shared some of her ideas and committee member Art Bouffard provided several examples of content on other town's web sites focused on economic development including Jaffrey & Claremont. Links that might be appropriate, such as one to MEDRC, the Keene Chamber or DRED were discussed. Desire to use the web as a vehicle to sell the town and provide opportunity to profile businesses was discussed. The committee's role and relationship as an advisory group versus that of an independent authority was also discussed. Inclusion of a business directory (potentially available for purchase from Nesbitt along with web site services) and lists of land available for purchase and other ideas for the web site in the future were discussed. The committee's efforts to promote and support the businesses which are already in town versus looking for new business that might come to town were discussed. A sub-committee including Hutwelker, Bouffard and Lerandeau was established to meet with Nesbitt and develop a proposal for a committee web site to be presented to Selectmen.

Nesbitt reported that she had not yet moved forward with implementation of her "Swanzy Magazine" proposal.

Objectives for the group in 2010 were discussed with the chair requesting members develop between now and the group's next meeting their thoughts regarding the committee's 2010 work plan. Hutwelker suggested the group's July report might serve as a framework for 2010.

Activity to date by the Planning Board Route 10 Zoning Work Group was reviewed. Participation by members in a meeting to be scheduled with Yale representatives was encouraged.

Meeting adjourned at 6:15 p.m.

Submitted by,

Elizabeth A. Fox
Town Administrator