

DRAFT ONLY

Minutes not accepted until sign off from each committee member present

**Whitcomb Hall Committee
11/19/2014 Meeting Minutes
Prepared by Hayley Hill, Secretary**

Present: Nancy Carlson, Judy Bohannon, Marion Bedard, Ann Bedaw, Sara Carbonneau. Gail Wood and Hayley Hill

- Minutes- Motion by M. Bedard to approve minutes from October 22, 2014. Seconded by Gail, all others voted in favor.
- Professional fundraising
 - N. Carlson raised the question about whether or not the committee feels it's time to engage in a person/business to take over fundraising/marketing. The committee agreed.
 - Although the fundraising efforts to date have been successful in bringing in smaller donations we now need to target some larger donors/benefactors. Small campaigns will continue throughout 2015. Larger donations will allow us to open the first floor with the kitchen being fully operational.
 - N. Carlson's research found that there are currently only 2 paid fundraising groups approved by the NH Attorney General's office. One is the NH Charitable foundation and the other group is one that uses a call center approach AND retains 50% of the donation amount. This second group was not considered a viable option for our campaign.
 - N. Carlson also spoke with Janet Warren who recommended that we attempt to find a project benefactor. The role of the benefactor is not just one of providing funds but they provide sponsorship, support and contacts needed to get project attention.
 - Committee members will suggest potential benefactors.
 - G. Wood will contact David Gale with a request to help spearhead this effort given his interest and experience with Historic Preservation projects. He will invited to attend the Jan. meeting.
 - Keene State College will also be contacted to see if there is an opportunity to engage marketing students in this effort.
- Next Meeting: Wednesday, January 28, 2015, Town Hall. (No Meeting In December due to holiday.)